

LEONAM DA SILVA SANTANA

leonamsanttana@gmail.com | +55 21 97637-0007 | Rio de Janeiro, Brazil

[linkedin.com/in/leonamsantana](https://www.linkedin.com/in/leonamsantana) | leonamsantana.com.br

Product Designer

SUMMARY

Product Designer with 4 years in B2B products, from discovery to delivery. I lead information architecture, flows, and prototyping, grounded in scalable, accessible design systems (WCAG). I bridge design and engineering with solid front-end knowledge (Next.js/React) and design-to-code workflows.

PROFESSIONAL EXPERIENCE

Product Designer | Pension Dynamics AG | Remote - Switzerland

Nov 2022 - Present

- Restructured the design system with 30+ components, ensuring consistency, accessibility (WCAG), and scalability across responsive web interfaces;
- Delivered production-ready interfaces during a one-month on-site project at the Swiss headquarters (alongside the internal team and an external agency), supporting the acquisition of a new client and earning a salary raise;
- Led the migration from InVision to Figma, integrating the design workflow into the development pipeline and improving cross-functional collaboration;
- Created wireframes and high-fidelity prototypes in Figma for usability validation with users and stakeholders;
- Applied the Double Diamond methodology to structure discovery and delivery phases, improving design-to-dev handoff clarity and reducing back-and-forth with development.

Product Designer (Contract) | Med4School via Vopli | Remote - Brazil

Apr 2024 - Dec 2024

- Designed a complete MVP from discovery to final design — information architecture, wireframes, and interaction design — with a functional prototype delivered in 1 month;
- Supported product presentation and go-to-market, contributing to the acquisition of 2 new clients;
- Aligned business priorities and user needs directly with stakeholders through iterative design reviews;
- Iterated on the product based on user feedback, improving usability, navigation clarity, and task completion flow.

UX/UI Designer | Vallori Solutions | Remote - Brazil

Apr 2022 - Oct 2022

- Designed and developed the corporate landing page, establishing a consistent visual identity and brand presence;
- Created the first internal design system from scratch, adopted by a 2-person development team, improving design-to-code consistency;
- Delivered digital solutions for external clients, including wireframes, UI design, and visual content for social media.

SKILLS

Design: UI Design, UX Design, Interaction Design, User-Centered Design, Information Architecture, User Flows, User Journeys, Wireframing, High-Fidelity Prototyping, Design Systems, Design Tokens, Responsive Design, Accessibility (WCAG);

Design-to-Code: Front-end knowledge (Next.js/React), HTML, CSS, Design-to-Code Workflows, Developer Handoff ;

Estratégia & Processo: Stakeholder Management, Design Thinking, Double Diamond, Cross-Functional Collaboration, Discovery, Product Planning ;

Ferramentas: Figma (Advanced), FigJam, Claude AI, and AI tools applied to design and code .

EDUCATION

Bachelor of Information Systems - Estácio de Sá University, Brazil

2018 - Apr 2022

CERTIFICATIONS

AI for Designers - IxDF - Interaction Design Foundation	Apr 2025
Design Thinking: The Ultimate Guide - IxDF - Interaction Design Foundation	Oct 2024
UI Design Patterns for Successful Software - IxDF - Interaction Design Foundation	Feb 2024
Complete ReactJS - Origamid	Dec 2021

LANGUAGES

Portuguese: Native

English: Full Professional Working Proficiency